

## OFFICIAL RULES

### CONTEST “PIXARTPRINTING NEEDS A THRILL!”

#### 1. THE CLIENT

The client promoting the contest “*PIXARTPRINTING NEEDS A THRILL*” (hereinafter the “*Contest*”) is **PIXARTPRINTING S.p.A.** based in Via 1° Maggio 8, 30020, Quarto D’Altino (VE), tax code 04061550275 (hereinafter the “*Company*”).

#### 2. CONTEST MANAGER

The Company in charge of the fulfillment of the technical and administrative formalities related to the Contest is Zooppa Europe S.r.l., based in Roncade (TV), via Sile 41, tax code and registration number with the Companies Register of Treviso 04127990267 (hereinafter “*Zooppa*”).

#### 3. TIMING

June 27th to 3.00 pm September 1st 2016 .

#### 4. USERS

Users who signed up on the portal <http://zooppa.com/it-it> (hereinafter the “*Site*”) before or during the Contest, and who provided all required personal information, and/or those who used *Facebook Connect*, are eligible to participate in the contest IF the information provided was correct and the registration was confirmed via the manner provided by the Website (the “*Registration*”).

Users who participate in the contest must complete the required information in the online application form: username, telephone number, e-mail (The “*Participating Members*”).

Collaborators and / or employees and / or directors of the Company and / or of Zooppa and communication agencies and / or professional advisors having contracts with the Company and / or Zooppa are not allowed to participate in the Contest. People who complete the registration with incorrect or incomplete information will not be permitted to participate in the contest.

## 5. HOW IT WORKS - BRIEF

The Users, by accessing the Site, will be able to join the contest and upload a logo/project/concept (the "**Project**") in accordance with the technical and content requirements.

The project is about the creation of logo proposal able to express the distinctive features of the company Pixartprinting—in the way and with the tools most useful and suitable for present purposes—made by the Participant according to the following guidelines:

- The uploaded files on Zooppa must be original and unpublished works
- The main request is for a new logo, a contemporary proposal that expresses the distinctive characteristics of Pixartprinting and its constant evolution.
- You can participate with a sketch and you can attach all the graphic materials useful to understand the creative potential of ideas: the project description, and / or examples of declinations and inspirational references.
- The files do not need to have indications for identifying the author.

The submission will be sent to Zooppa during the period of the contest in the following formats: jpeg, png, gif, joining the contest page on the website <http://community.zooppa.com/en-en/contests/pixartprinting>. The Participating Members can upload in the same upload area the .zip file including all the further materials the members want to include.

In the case that the Company deems content off topic for any reason, not in line with the Contest itself, contrary to morality and/or public morals, and/or if content is not in respect of the rules of these Regulations, the User will not be permitted to take part in the Contest ("**Non-compliant Projects**").

The User who previously sent Not Compliant Projects, can join the Contest sending a new project according to the terms and conditions set out in this document.

All Users who have taken part in the Contest by uploading eligible content that followed the terms and conditions will be included in the final list of submitters, and therefore are in the running for the finalist selection (the "**List of Participants**").

**Note:** By entering the Contest in accordance with the procedure referred to in this Article 5, the Selected Users agree to the terms and conditions of the Contest set out in this document.

## 6. PROJECT SELECTION AND AWARDS ASSIGNMENT

Within 3 weeks of the close of the Contest, the Company make a selection from the content received, and will identify, in its sole judgment, the winners of the Contest (the "***Selected Projects***").

Users who are chosen as the Winning Projects will receive, within 90 days following, a total remuneration of Euros 5,000.00

The awards are intended as payment for the work done for the development of the Selected Projects (the "***Compensation***").

The Compensation will be assigned (no additional charge) in the period specified above to the Winning Users, only after:

- (i) the verification of their personal data, and
- (ii) the sending of the documentation attesting to the legality of the Selected Project.

All fees and taxes whose application is connected, directly or indirectly, to the payment of the Compensation shall be deemed the sole responsibility of the Winning User. The personal data given by Users at the time of registration will be verified by Zooppa throughout the duration of the Contest. In this sense, Zooppa may request a copy of ID from the Users Participants.

## **7. COMMUNICATION**

The Contest, the rules for its implementation, together with these terms and conditions and information relating to the processing of personal data (*Privacy Policy*), will be announced and published by Zooppa from the start to finish of the Contest.

## **8. WARRANTY AND LIABILITY OF THE COMPANY**

The Company does not guarantee the functioning and contents of the Website and Projects. User hereby acknowledges that the misuse of the Site or the procedures for participation in the Contest could result in damage to the hardware used.

## **9. DISCLAIMER**

Each User is responsible for the content of their project and guarantees all its related rights of use.

The User also agrees to deliver –without delay and without any opposition– to Zooppa or to the Company, any certificates, permissions, releases and any other document in any way related to the Project and to the related rights, if they were specifically requested.

The Company and Zooppa are in no way responsible to third parties for the projects content.

The User undertakes as of now to indemnify and hold harmless the company and Zooppa from any claims, including claims for damages, which could be extended for any reason by third parties in connection with the Project.

In this regard, the Company and Zooppa will not be held in any way responsible for the use that third parties may make of the Projects.

Selected Users take note of the fact that the site is not a tool of negotiation and / or mediation of professional mandates. The Company does not provide services to Users Selected or otherwise through the Site in any way that they can be traced to the provisions of Art. 1754 and following of the Italian Civil Code.

## **10. PROJECT LICENSES.**

The Participant Member who made the Selected Project, upon payment of the remuneration by Zooppa, automatically gives the Company any right related to the Selected Project, including those of intellectual property, excluding the moral right of the Participant Member to be recognized as the author of the project as established by law.

## **11. MISCELLANEOUS**

Participation in the Contest is free. The costs of connecting to the Internet, which are charged to the user Participant, will not suffer any additional cost as a function of the Site registration and participation in this Contest.

**This Contest is in no case a prize event pursuant to Article. 6 of DPR. 430/2001 Italian Law regulation.**

Participation in the Contest is governed by these Terms of Use which constitute an agreement between each user, the Company and Zooppa.

Zooppa reserves the right to make changes at any time to these terms of use, putting knowledge to each user through the page's page. You agree not to access restricted areas through the registration if it is not the true and lawful owner thereof.

It is your responsibility to make use of the Website and Contest in a timely and constant compliance with the law, public order and morality and as provided in these Terms of Use. After the registration to the website, the user agrees to use the User profile legitimately and correctly.

Zooppa is not responsible in any way for the illegal consultation of personal data related to the registration and / or the unlawful use of the same by third parties. You agree not to disturb in any way the use of the service by other users. And it is forbidden for the User to copy or otherwise learn the contents of the Site, in its entirety, for uses other than strictly personal and in any case for commercial uses, subject to the requirements in the regulations on copyright and / or industrial law.

Zooppa assumes no responsibility for any possible interruption and / or suspension of the service provided and / or other limitation of the usability of the service in its entirety, for its technical problems and / or third parties generated by factors or circumstances outside of their control. Zooppa is not responsible for any use of this website and the services it offers made in violation of the law, morality or public order, or in contravention of the provisions of the present conditions of use.

The Web site is protected by current legislation in Italy relating to copyright.

## **12. PRIVACY**

In accordance with the Italian law no. 196/2003, the processing of personal data will be based on principles of fairness, legality and transparency and protection of privacy and the rights of the Beneficiaries of the Initiative participating in the Contest.

Personal data collected through the registration on the Site Recipients Initiative will be treated as more fully specified at the following link: <http://zooppa.com/it-it/corporate/privacy>

Signature for approval

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Signature for specific approval of Rules 9, 10, 11

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